

# Peoria Riverfront Museum

Peoria, Illinois



Photo Credit: The Peoria Riverfront Museum

Lakeview's CEO, Jim Richerson, led the effort to build the \$87 million Peoria Riverfront Museum (PRM) in downtown Peoria. An interdisciplinary museum involving theme galleries, theaters, discovery centers and other programmatic zones that are full of open-ended and changing experiences, PRM's new 90,877 SF facility is built on a three-acre downtown site where it is joined by Caterpillar's international visitor center.

The Street (right), a history-oriented gallery, is designed with Delta infrastructure for changing scenarios. The opening installation is about innovation in Peoria; future scenarios will be affixed to the armatures and side rooms to explore other regional stories, such as Vaudeville and civil rights.

The giant screen theater (right) is the world's first digital theater capable of showing both giant screen (DIGSS 4:3) and Hollywood (DCI 16:9) films in 2D and 3D.



Photo by White Oak Associates

## White Oak's Role: *Community Needs*

*Assessment, Visitor Research, Strategic Master Plan, Room Book, Exhibit Master Plan, Program Analysis and Coaching and Executive Production*

**Client:** Peoria Riverfront Museum

**Capital Budget:** \$77 million

**Architect:** PSA Dewberry with  
Zimmer Gunsul Frasca Architects

**Opened:** October, 2012



Illustration by Peoria Riverfront Museum