

TELUS Spark The New Science Centre

Calgary, Alberta, Canada



Image Courtesy of TELUS Spark

On October 29, 2011, Canada's latest science center unveiled in Calgary, and includes a special place for young children – an expanded and enhanced Creative Kids Museum. TELUS Spark is twice the size of its former location and is a thrilling destination for children, youth, the community at large and tourists alike.

Over one hundred hands-on exhibits, four exhibit galleries plus a feature gallery, Creative Kids Museum, Presentation Theatre and Learning Centre are among the new learning facilities in the new LEED building. TELUS Spark also includes an HD digital dome theatre capable of both giant screen films and digital visualizations. Many other components include a 10,000 SF atrium and a four-acre outdoor park.

White Oak prepared the *Strategic Master Plan* in 2008, which is based on our previous *Strategic Business Plan*, *Exhibit Master Plan* and *Architectural Room Book* for the 153,000 SF new combined science center and children's museum.



Client: TELUS Spark

Capital Budget: \$160 million (\$CN)

Open: October 29, 2011

Square Feet: 153,000

White Oak's Role: *Strategic Master Plan;*

Giant Screen Theater Analysis;

Room Book, and Exhibit Master Plan

Architect: Cohos Evamy Integratedesign



White Oak Associates, Inc.

Museum Planners & Producers