

Museum of Science

Boston, Massachusetts



Under direction of the late Dr. Roger L. Nichols, the Boston Museum of Science achieved major growth in attendance and facilities over the period 1985-1988. During this time, White Oak's John Jacobsen was associate director of the Museum, in charge of the theaters and marketing division as well as executive producer of the \$24 million wing and Mugar Omni Theater, which opened in 1987 with great success. Attendance grew from a former plateau of 950,000 to a peak of 2,200,000 in 1988, a figure that has not been equaled or exceeded since. Jacobsen worked very closely with Dr. Nichols, not only at the Museum, but also in the formation of several inter-museum networks, most notably the *Museum Film Network*, dedicated to producing giant screen films, such as *To the Limit*, for which Mr. Jacobsen organized the financing.